

# hill country view

REACH OVER  
**80,000**  
POTENTIAL  
CUSTOMERS

CIRCULATION:  
**18,500**

## What a view...

*Hill Country View* is a high quality, full-color magazine that tells the fascinating stories of the people and places that make the Hill Country a unique community and a great place to live and do business.

### **MAGAZINES ARE DIRECT-MAILED FREE MONTHLY...**

to homes, businesses and apartments in the Hill Country.

Advertise your business where it does the MOST GOOD... *right here in the Hill Country!*

- **INCREASE PROFITS BY REACHING EVERY HOME, BUSINESS AND APARTMENT**
- **ADVERTISE IN A FULL-COLOR MAGAZINE OF SUPERIOR QUALITY**
- **BRING YOUR MESSAGE HOME WITH PROFESSIONAL AD DESIGN**

### **ADVERTISING RATES PER ISSUE**

Full-Page .....\$900

2/3 page .....\$695

1/2 page .....\$495

1/3 page .....\$375

1/4 page .....\$275

Advertorial: \$1,150 per page (*up to two pages, limited availability*)

Prices shown are per ad. Add 10% for guaranteed placement. All rates are net to publisher.

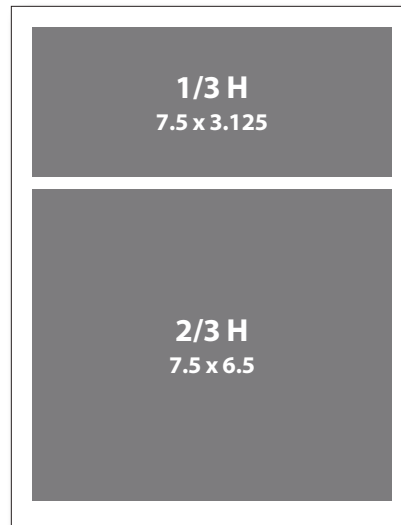
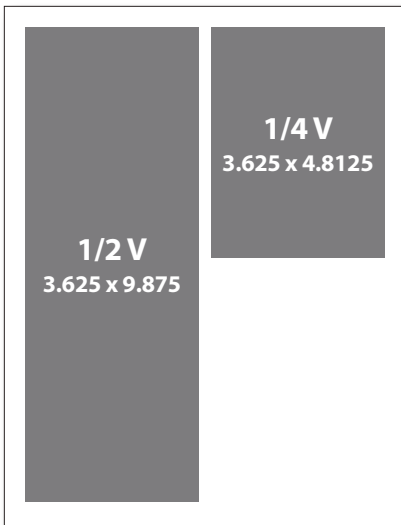
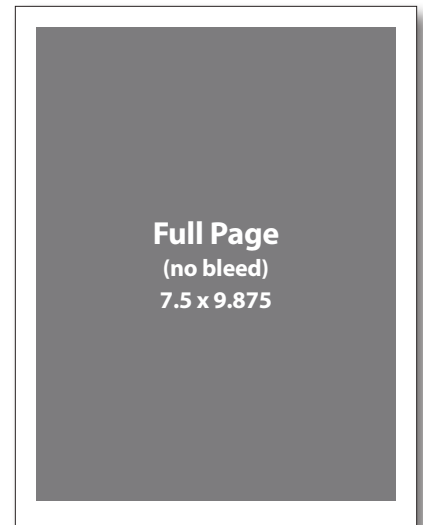
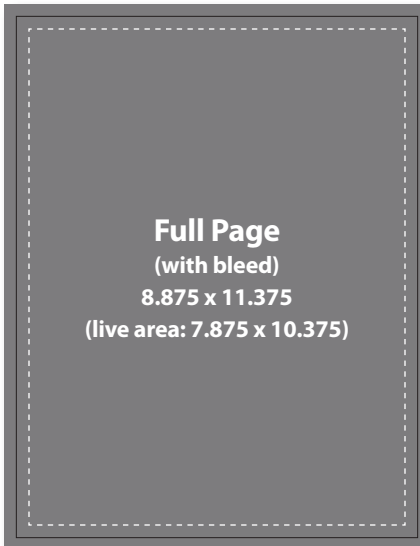
P.O. Box 88  
Dripping Springs, TX 78620  
ads@hillcountryview.com

**512.576.4524**

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## AD SPECIFICATIONS

Please contact us at [ads@hillcountryview.com](mailto:ads@hillcountryview.com) for Ad Space Deadlines.



Hill Country View will not be responsible for reproduction quality if materials are received after materials deadline. No cancellations or changes will be accepted after ad material deadline. Cancellations after deadline will be invoiced at the contract rate.

### **MECHANICAL SPECIFICATIONS:**

Final trim size is 8.375" x 10.875". All live and non-bleed elements should be at least .25" from the final trim size. Full page bleeds should extend .25" beyond the trim.

### *Electronic Output Requirements:*

1. Accepted File Formats: Press Quality PDF, Adobe Photoshop TIF or JPG, InDesign file packaged with all supporting fonts and images.
2. Ad size should be 100%.
3. Images: Supply high-resolution 300 dpi; CMYK. No RGB files.

### **SUBMIT ARTWORK:**

Submit artwork to: [amy@hillcountryview.com](mailto:amy@hillcountryview.com)

Please include your company name in the subject line of the email.